



Y D R E A M S[™]

YDREAMS HEADQUARTERS

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YDreams Informática S.A – Corporate Information - Biographies

YDreams

Founded – 2000

Number of Employees –132

Headquarters – Monte da Caparica, Portugal

Global Offices – Barcelona (YDreams Med), São Paulo and Rio de Janeiro (YDreams Brasil), Austin (YDreams USA)

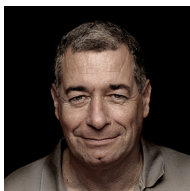
Main Shareholders – António Câmara, ES Tech Ventures (Espírito Santo Group), Herrick Partners

Chairman of the Board – António Câmara

EXECUTIVE BIOS

António Câmara

Founder, Chairman of the Board
Chief Executive Officer



António Câmara co-founded YDreams and has been company CEO from the start. A Tenured Professor at the New Lisbon University's Faculty of Science and Technology, António obtained an undergraduate degree in Civil Engineering, followed by a PhD from Virginia Tech and did post-doctoral work at the Massachusetts Institute of Technology, where he also spent a year lecturing as Visiting Professor. A pioneering researcher in the fields of Environmental Engineering and Systems Analysis, António has published over 150 international articles and oriented dozens of scientific research projects in related areas. He was a Senior Consultant at *Parque Expo* (1993-98) and the National Geographical Information System (1986-2000). In 2006, six years after founding YDreams, António was honoured with the *Pessoa* Prize for his accomplishments as both researcher and entrepreneur. Before embarking on an academic career, and founding a company, António played tennis professionally. An injury forced him to abandon a promising career with the ATP in favour of entrepreneurship.

Edmundo Nobre

Founder
Administrator



Edmundo Nobre co-founded YDreams. During the company's initial start-up phase he managed project development for the company's education and culture areas, and as Chief Scientist oversaw YDreams' in-house R&D. In the 1990's Edmundo was a world-leading Portuguese specialist in Virtual Reality, and in 1999 he spent time at MIT as Visiting Scientist. His ideas and research are at the heart of various YDreams' products and solutions including the Virtual Sightseeing® - Scenic Viewer. Today, Edmundo works on new opportunities in Business Development for pioneering projects that apply interactivity to ambient spaces.

Miguel Remédio

Founder
International Operations Officer



José Miguel Remédio is responsible for YDreams' international operations and holds the company record for most accumulated frequent flyer miles. In the company's early years he acted as General Manager, Finance Director

and oversaw product development. In 2004, José Miguel left for Barcelona to set up the company's first international affiliate, YDreams Med, where he is now based as General Director. A specialist in geographical information and mathematical modeling, José Miguel holds a degree in Environmental Engineering and a Masters from Oregon Graduate Institute of Science and Technology.

Luís Carvalho

Operations Director



Luís Carvalho is an award-winning advertiser that developed campaigns for some of the most important local and international brands (Coca-Cola, Martini, Microsoft, Motorola, Banco Espírito Santo, Olá, Frieze, Novis, amongst others). He has a degree in Advertising from IADE – *Instituto de Artes Visuais, Design e Marketing*, and before joining YDreams he worked as an Art Director at McCann Erikson Lisbon. Before overseeing the company's production operations, Luís was YDreams' Creative Director.

Isabel Capacho

Marketing & Sales Director



Isabel Capacho is YDreams' Marketing & Sales Director. Isabel has a degree in Business Management and post-graduate studies in Marketing from Lisbon's *Universidade Católica*. Prior to joining YDreams, Isabel was the Marketing Director for Auchan Group as well as a member of its committee board, and brings with her extensive expertise acquired working for, aside from the Auchan Group, companies such as Lusomundo Audiovisuais, Pinault-Printemps-Redoute Group and EXPO'98.

Karina Israel

Executive Director, YDreams Brasil



Karina is currently the Executive Director for YDreams Brasil, in charge of Sales and Operations at the company's Latin American affiliate. A native of Rio de Janeiro she joined YDreams HQ in 2002 as a Project Manager after working for several years at advertising and interactive agencies in Brazil. In 2004 Karina became Head of the company's Advertising division, and in 2008 took on the role of Executive Director for YDreams Life, the area which oversees project sales and development before moving to YDreams Brasil in 2010. Karina has a Masters in Technology, Science and Society from Salamanca University and Post-Graduate studies in Business Administration from the New Lisbon University.

Ivan Franco

Research & Development Director – YLabs



Ivan is responsible for YLabs – YDreams R&D lab, where technologies, prototypes and innovative concepts found in projects, products and the company's intellectual property are bred. Ivan studied Environmental Engineering under António Câmara, and went on to complete a Masters in Digital Art from Pompeu Fabra University in Barcelona. Besides managing YLabs, Ivan spends much of his free time working on electronic music and digital art projects.

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