



YDreams selected to develop ground-breaking project for Santander Group in Spain

The Lisbon, Portugal-based company is developing a large-scale project that combines technology, design and art to render an interactive space for the visitors' center at Group Santander City. The future headquarters for one of the largest financial institutions in the Euro zone, is set to inaugurate in the third trimester of 2009.

YDreams proposal for the group's headquarters was selected from among several international competing companies and will have a standout role in the financial city's reception center, located in Boadilla del Monte, in Madrid.

The objective of the project is to create a singular, visually impacting space for visitors (clients, shareholders, and investors, among others) to the center. To this end YDreams crafted a concept that integrates advanced robotics, interfaces, interactive design and LED-based art murals. Visitors to the center will be able to interact with information about the group, the Financial City and money markets. In addition, an internal network of communication channels will also be made available for the Santander Group.

The global project, one of YDreams' biggest and most important to date, will be a significant reference for the Portuguese company on the Spanish market, precisely in the same year that YDreams is also working on the entire interactive component for the BTEK Science Center on the outskirts of Bilbao.