



António Câmara Awarded Renowned Portuguese 2006 Prémio Pessoa

YDreams co-founder and Chief Executive Officer was distinguished with the 20th edition of the prestigious 2006 Pessoa Award, an annual prize attributed by *Expresso*, a weekly newspaper of reference, and Unisys, a global IT service provider. The jury chose to distinguish [António Camara's](#) life's work «whose impact in areas as diverse as biomedicine, telecommunications, ecology, urban planning or simply daily life routines, has proven to be revolutionary», said the Pessoa Award committee.

António Câmara, 52, received a PhD from Virginia Tech and a Post-Doc at MIT. He has been a Full Professor at *Universidade Nova de Lisboa* since 1992 and was a Visiting Professor at the Massachusetts Institute of Technology (MIT), Virginia Tech and Cornell University, in the U.S.A. For the YDreams CEO, this award is «a tremendous honor and distinguishes the stimulating and demanding work I've carried out at both the *Universidade Nova de Lisboa* and YDreams; the award is an incentive to continue to strive for excellence in all future works, as well as recognizing the notable achievements in the fields of new technologies in Portugal.» António Câmara has published over 150 international works, where the book "Environmental Systems", published by the Oxford University Press in 2002, stands out. He has lead close to 30 research projects financed by the European Union, NATO, the Foundation for Science and Technology and the National Science Foundation.

In June 2000, together with a group of fellow researchers, he founded Ideias Interactivas, which soon changed its name to YDreams. The company created a culture all its own, focused on the demands of a global market and on channeling its Research & Development towards a business oriented mindset.

The Pessoa Award is a joint initiative between Unisys and *Expresso* newspaper, awarded annually to a Portuguese citizen that has distinguished herself in the artistic, literary or scientific fields.